

# Jeff Bush Named Executive Director of Insight School of Wisconsin

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Synergy between education philosophies brought Jeff Bush and Insight School of Wisconsin together. "We're pleased to have Jeff Bush heading our school in Wisconsin," said Keith Olerich, founder and CEO of Insight Schools, Inc. "Our shared passion—finding new methods to help more students be successful in school—is the perfect complement.

Bush joins Insight Schools from Grantsburg School District, where he served as High School Principal for the last three years. Bush led a team in the creation of the Grantsburg Virtual School and the expansion of programming through virtual education for Grantsburg students and other students around the state.

While at Grantsburg High School, he was instrumental in the development of the Peers Assisting, Tutoring, and Helping to Ensure Success (PATHES) program to assist incoming freshman through mentoring and encouragement. He was also very active in helping at risk youth reach their potential with the development of Save One Student (SOS), pairing students with high school staff members for daily encouragement.

Clearly, Bush isn't content to sit back and accept that some kids do well in traditional school environments and others don't. He understands the importance of providing educational opportunities to all students and his passion is keeping kids at the forefront of their own educations. "My goal as Executive Director of Insight School of Wisconsin is to help create a fantastic experience for all students, getting them the help they need from teachers and staff, enabling them to enjoy learning," says Bush. He continues, "Students need to be challenged with relevant courses delivered in the right environment. A positive education experience will contribute to their future success."

Prior to Grantsburg High School, Bush's background includes two years as a Jr/Sr High Principal and seven years as a teacher in Iowa, where he also coached football, basketball, and boys track. Bush also worked in the private sector as an electronic technician with UNISYS Corp. for eight years prior to embarking on his education career. He received his BS in Economics from Iowa State University, his Master's in Educational Leadership and his Specialist Degree from Drake University. Bush is member of AWSA, NAASP, ASCD, and Rotary.

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Insight School of Wisconsin is a full-time, diploma-granting online public high school authorized by the Grantsburg School District. Students from around the state of Wisconsin are eligible to enroll and tuition is free for qualified Wisconsin residents. Full-time students are provided with a laptop computer, printer, internet stipend and Wisconsin-certified instructional

support. The school is made possible through a partnership between Insight Schools, Inc. and the Grantsburg School District.